

FOR IMMEDIATE RELEASE

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### **Make money while making the world better!**

The markets may be roiling, but investors can find a range of investments that can make a contribution to both social and financial goals.

Ann Logue's third book on money, "Socially Responsible Investing for Dummies" (Wiley 2009) offers ways to put your moral values to work. You can make the world a better place for shareholders, workers, and communities while working toward your financial goals.

- Learn about all the investment options for social investors, from high finance (hedge funds and real estate partnerships) to FDIC-insured passbook savings accounts at community development financial institutions
- Find investments and strategies that match your personal and financial priorities
- Put your power as a capitalist to work to press companies for change

"This book came out of my passion to help people learn more about their money," Logue says. "Many people are afraid to manage their money because they think that it is somehow immoral. They don't realize that they can make choices that match their values and make a difference."

Ann Logue is a freelance writer and consulting analyst who is fascinated by business and technology. She is the author of "Socially Responsible Investing for Dummies" (Wiley 2009), "Day Trading for Dummies" (Wiley, 2007), and "Hedge Funds for Dummies" (Wiley, 2006), and has written for Alpha, Barron's, Newsweek Japan, and BusinessWeek Chicago, among other publications. She is a lecturer in finance at the University of Illinois at Chicago. Her current career follows 12 years of experience as an investment analyst. She holds a B.A. from Northwestern University, an M.B.A. from the University of Chicago, and the Chartered Financial Analyst designation.

*Socially Responsible Investing for Dummies* (\$24.99, 360 pages, 9.1 x 7.2 x 1 inches, paperback, ISBN: 978-0470394717) is available in print and e-book editions from neighborhood and online booksellers.

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